

2009 NIRSA Region I Conference Sponsorship Opportunities

The 2009 National Intramural Recreational Sports Association (NIRSA) Region I Conference will take place Thursday, November 12th through Saturday, November 14th in downtown Philadelphia, PA at the Radisson Warwick Plaza. NIRSA Region I includes two and four year colleges and university and military installations in:

- Connecticut
- Delaware
- Maine
- Maryland
- Massachusetts
- New Hampshire
- New Jersey
- New York
- Pennsylvania
- Rhode Island
- Vermont
- District of Columbia
- New Brunswick
- Nova Scotia
- Quebec

The last three NIRSA Region I Conferences have drawn excellent numbers of professionals and student attendees.

2008—Lowell Massachusetts	146 Professionals	120 Students
2007—Ithaca, New York	152 Professionals	115 Students
2006—Baltimore, MD	147 Professionals	129 Students

THE BIG FIVE—Pre-Conference Activities Sponsorship Option

Pre-Conference Activities:

- Group Fitness Instructor Choreography Exchange
- Recreational Facility Tour
- Intramural Official's Clinic

Pre-Conference Sponsorship Packages:

- **Signature Sponsorship Fee:** \$1200 (Associate Member) \$1450 (non-member)
- **Co-Sponsorship Fee*:** \$600 (Associate Member) \$850 (non-member)

***=there are 2 Co-Sponsorship Packages available unless the signature sponsorship is taken**

Signature Sponsorship Package Includes:

- Two Full registration to the conference
- Expo Hall Registration (1 table)
- Opportunity to place free give-away items and product information in registration packages
- Banner Display at your sponsored activity and one other activity (sponsor supplied)
- Recognition on the conference website with an active link to your website
- Recognition in the Conference program
- Pre- and Post-Conference attendee mailing list (sent electronically)

Co-Sponsorship Package Includes:

- One Full registration to the conference
- Expo Hall Registration (1 table)
- Banner Display at your sponsored activity and one other activity (sponsor supplied)
- Recognition on the conference website with an active link to your website
- Recognition in the Conference program
- Pre- and Post-Conference attendee mailing list (sent electronically)



2009 NIRSA Region I Conference Sponsorship Opportunities

The 2009 National Intramural Recreational Sports Association (NIRSA) Region I Conference will take place Thursday, November 12th through Saturday, November 14th in downtown Philadelphia, PA at the Radisson Warwick Plaza. NIRSA Region I includes two and four year colleges and university and military installations in:

- Connecticut
- Delaware
- Maine
- Maryland
- Massachusetts
- New Hampshire
- New Jersey
- New York
- Pennsylvania
- Rhode Island
- Vermont
- District of Columbia
- New Brunswick
- Nova Scotia
- Quebec

The last three NIRSA Region I Conferences have drawn excellent numbers of professionals and student attendees.

2008—Lowell Massachusetts	146 Professionals	120 Students
2007—Ithaca, New York	152 Professionals	115 Students
2006—Baltimore, MD	147 Professionals	129 Students

THE PHILADELPHIA FAN—Presenting Sponsorship Options

Number Available: 9+ **Fee:** \$1500 (Associate Member) \$1750 (non-member)

Includes:

- Two Full registration to the conference
 - Additional registrations at 50% off
- Expo Hall Registration (1 table)
- Two Tickets to Thursday Social
- Opportunity to place free give-away items and product information in registration packages
- Banner Display at your sponsored activity and two other activities (sponsor supplied)
- Recognition on the conference website with an active link to your website
- Recognition in the Conference program
- Pre- and Post-Conference attendee mailing list (sent electronically)

PHILADELPHIA FAN OPTIONS:

- Philadelphia Phillies¹
 - Sponsorship of Conference Attendee Gift(s)
- Philadelphia Phantoms
 - Primary Sponsor of Conference Transportation
- Philadelphia Wings
 - Primary Sponsor of Exhibit Hall



2009 NIRSA Region I Conference Sponsorship Opportunities

- **Philadelphia Eagles**
 - Primary Sponsor of Thursday Night Social
- **Philadelphia 76ers**
 - Primary Sponsor of Thursday Night Entertainment (SOLD OUT)
- **Philadelphia Union**
 - Primary Sponsor of Saturday Morning Rocky Run
- **Philadelphia Soul²**
 - Primary Sponsor of Conference Breakfasts (Friday & Saturday)
- **Philadelphia Barrage²**
 - Primary Sponsor of Conference Lunches (Friday & Saturday)
- **Philadelphia Kixx**
 - Primary Sponsor of Conference Registration/Host Table

1=This package can have multiple sponsors as the host committee is interested in giving out multiple conference gifts (ex. Portfolio, Bag, T-Shirt, other “hot” items)

2=Packages can be combined for a sponsor to sponsor ALL conference Meals

THE PHILADELPHIA FLYERS—FRIDAY NIGHT SOCIAL SPONSORSHIP

Number Available: Two³ **Fee:** \$2500 (Associate Member) \$2750 (non-member)

This sponsorship is for the Friday Night Social/Dinner on the Spirit of Philadelphia Cruise

Includes:

- Two Full registration to the conference
 - Additional registrations at 50% off
- Expo Hall Registration (1 table)
- Two Tickets to FRIDAY Social
- Opportunity to place free give-away items and product information in registration packages
- Banner Display at your sponsored activity and two other activities (sponsor supplied)
- Recognition on the conference website with an active link to your website
- Recognition in the Conference program
- Pre- and Post-Conference attendee mailing list (sent electronically)

3=If a company is interested a \$5000 sponsorship would allow them to be the SIGNATURE sponsor of this event

